



The United States Census 2020

The 2020 Census is Almost Here – What Does it Ask?

There have been a lot of headlines about the 2020 Census, so I want to make sure Sterling residents have accurate information on what is asked in the Census and why.

The 2020 Census **does NOT** ask for a resident's immigration status, Social Security number, financial information, email address, or political party. A resident does not have to be a U.S. citizen to respond to the Census, as the Census counts everyone in the United States.

The 2020 Census **does** ask the name, age, sex, race, and ethnicity of every person living with you in order to determine adequate funding for programs impacted by Census data such as our schools, healthcare, and roads. These questions also help determine the federal, state, and local election political representation. The Census asks if your home is rented or owned to obtain information used for funding affordable housing voucher programs.

Your Census invitation will arrive in the mail in March. For more information about the Census and its impact on Loudoun County, visit www.loudoun.gov/2020Census.

Join the Count!

We need your help to encourage everyone to participate in the census. The U.S. Census Bureau is recruiting for census takers. The positions are part time and have flexible hours. You and your organization, business or faith community can learn about outreach opportunities and receive updates about our efforts and upcoming events.

[*Sign up today!*](#)

Check out the schedule below to make sure you know when to respond!

Date	Action
Mid-March 2020	Letter mailed to homes inviting residents to respond to the Census online. The online survey is available in 13 languages.
March 16-24, 2020	Reminder letter mailed.
March 26-April 3, 2020	Reminder postcard mailed
April 8-16, 2020	Reminder letter and paper Census questionnaire mailed if no online response has been recorded for household. Paper forms are only available via mail.
April 20-27, 2020	Final reminder postcard mailed.
May 2020	In-person follow-up by a Census workers if no response by online or paper form has been recorded.

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