Comprehensive Plan
Stakeholders
Committee Meeting

June 18, 2018
Agenda

1. Welcome / Administrative Items / Information Updates
2. Meeting Objectives
3. Round III Open Houses
4. Stakeholders Recommendations
5. Break
6. Stakeholders Recommendations Continued
7. Next Steps
8. Adjourn
Meeting Objectives

1) Round III Open Houses
   a) Overview of attendance and public input
   b) Consideration of staff recommendations based on public outreach results
   c) Reach decisions regarding adoption of staff recommendations

2) Stakeholders Recommendations
   a) Consideration of recommendations proposed by individual Stakeholders
   b) Reach decisions regarding adoption of Stakeholders recommendations

3) Review schedule for last Stakeholders Committee Meeting
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Round III Open Houses

June 18, 2018 | Comprehensive Plan Stakeholders Committee
Round III Open Houses

• 6 meetings (May 14-24) – 372 participants
  • Could submit written or online comments

• Online participation (May 14 – June 1)
  • Could submit comments in three sections:
    • General Plan
    • Countywide Transportation Plan
    • Overall
Public Input

• 1,163 comments received via open houses, online, and direct correspondence
  • 766 comments classified as “specific”
  • 397 comments classified as “general”

• Chamber of Commerce also submitted 286 comment cards which sought support for four pre-listed comments
  • 161 additional written comments
High-level Staff Recommendations

Based on the “specific” comments in the preliminary summary report, staff sought to identify significant themes. In response, a few high-level recommendations are provided for consideration tonight while staff continues to review the public input in more detail.

Stakeholders to vote on adoption of individual recommendations as part of the Committee’s recommendations.
High-level Staff Recommendations

THEME:
Vague language / Desire for stronger policy statements

RECOMMENDATION:
On the matters that are of the highest importance to the community, strengthen the related policy statements through the use of more declarative language.
High-level Staff Recommendations

THEME:
Better highlight the importance of mass transit and multi-modal transportation

RECOMMENDATION:
Revise the General Plan to better address the interrelationship between transportation and land use, and indicate the importance of mass transit and multi-modal transportation.
High-level Staff Recommendations

THEMES:
• Improve the connectivity of trails and sidewalks
• Provide more details for Place Types and their associated examples
• Desire for more open space and parks

RECOMMENDATION:
Better convey the design goals by adding additional linkages between concepts, and consider where refinement is needed to clarify the Plan’s intent.
High-level Staff Recommendations

THEME:
Truly affordable housing for all / Diversity of housing

RECOMMENDATION:
Revise the Housing chapter to add additional affordable housing policy statements and expand the content of the chapter to better cover housing generally (i.e. not solely focused on affordability).
High-level Staff Recommendations

THEME:
Concerns with proposed density and design within Old Ashburn

RECOMMENDATION:
Reduce the proposed density for Old Ashburn to align with the recent ZOAM for the RC zoning district, and ensure that policy statements support the continued implementation of the Village Conservation Overlay District or an equivalent concept.
High-level Staff Recommendations

THEME:
Better address sustainability and the quality of development

RECOMMENDATION:
Expand the current Quality Development section of the Land Use chapter, and consider the possibility of expanding and separating Sustainability into an independent section.
High-level Staff Recommendations

THEME:
Add more metrics and targets to policy statements

RECOMMENDATION:
Once data development and model results are finalized, establish numerical targets for policy statements where feasible.
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Stakeholders Recommendations

• Recommendations submitted prior to the meeting are posted around the room
• Round Robin to capture additional recommendations from Stakeholders
• Dot exercise to determine which recommendations to focus on for voting
• Reach decisions regarding adoption of individual recommendations as part of the Committee’s recommendations
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Next Steps

April 30, 2018 | Comprehensive Plan Stakeholders Committee
Next Steps

**July 9**
- Fiscal and Transportation Full Model Results Presentation to Stakeholders
- Final Stakeholders Recommendations
- STAKEHOLDERS COMMITTEE WORK COMPLETE

**July 19**
- Delivery of Draft *Loudoun 2040 Comprehensive Plan* to Board of Supervisors
- Delivery of Stakeholders Recommendations to BOS