

## Social Media

**LinkedIn Profile Check Up:** This 30 minute individual session is a review of your LinkedIn profile. For participants who have attended the *Navigating LinkedIn for New Users* workshop, this session will be spent evaluating the strength of your LinkedIn profile content and offering suggestions to optimize it.

**Pre-requisites:** You must have attended *Navigating LinkedIn for New Users* workshop within the past 6 months. You must be able to access your LinkedIn account with your username and password.

**Navigating LinkedIn for New Users:** Are you using social media to your advantage? This workshop is geared for those who have an established LinkedIn account but don't know how to utilize its options. We will walk you through the steps to personalize your LinkedIn URL, review your privacy settings, create an effective LinkedIn profile and show you how to access those tabs that can supercharge your job search and social networking efforts.

**Pre-requisites:** You must have an active LinkedIn account with your username and password, basic computer skills, knowledge of how to navigate the internet, typing and keyboarding skills.

**Social Media & Job Search:** The top three social media sites for job search success are LinkedIn, Facebook and Twitter. Human Resource professionals report that they use social media sites when sourcing candidates to fill their jobs. Learn how to leverage social media to be more successful in your job search.



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