



Nonprofit Organizations

Based on available resources, the County provides funding allocations to nonprofit organizations that deliver services with a direct benefit to Loudoun County residents. Additionally, the County provides funding allocations to nonprofit organizations that focus on economic development activities which support the County's overall economic development goals and strategic plan. The FY 2022 Proposed Budget includes an overall allocation of \$2,911,386. This includes FY 2022 LTF of \$2,592,046 for the Human Services Program and \$319,340 for Nonprofit Economic Development Organizations.

Financial Summary

	FY 2021 Adopted	FY 2022 Proposed	FY 2023 Projected
Expenditures			
Operating and Maintenance	\$2,191,440	\$2,915,886	\$2,996,840
Total – Expenditures	\$2,191,440	\$2,915,886	\$2,996,840
Revenues			
Intergovernmental - Commonwealth	\$4,500	\$4,500	\$4,500
Total – Revenues	\$4,500	\$4,500	\$4,500
Local Tax Funding	\$2,186,940	\$2,911,386	\$2,992,340

Human Services Program

The Board of Supervisors continues to improve and refine the Human Services Program based on the recommendations from key stakeholders, County staff, and the 2017 Nonprofit Needs Assessment. These improvements represent an effort to strengthen the County's coordination and collaboration with nonprofit partners and to ensure local funds are leveraged in the most effective manner.

Competitive Grants Program

The Human Service Nonprofit Grant Program (HSNP) is designed to leverage local funding in the most effective manner to assist the County's most vulnerable and disadvantaged residents in meeting critical health, safety, security, and independence needs. The FY 2022 Proposed Budget includes \$1,831,570 for the discretionary HSNP, which is based on the availability of funding resources and subject to a competitive process. On October 13, 2020, the Finance/Government Operations and Economic Development Committee provided guidance to staff to develop the FY 2022 Proposed Budget with a goal to fund applicants scoring 75 percent or higher in the application review process.¹ To achieve this goal, the FY 2022 Proposed Budget for the HSNP represents a 58 percent increase compared to the FY 2021 Adopted Budget. A committee of subject matter experts and the Department of Finance and Budget review the applications and develop funding recommendations to be approved by the Board of Supervisors at their April 20, 2021 business meeting.

In addition to the larger competitive process, the Board created a simplified grant process for mini-grants in amounts up to \$5,000. This program involves a simplified application process for any organization applying for a small grant for the

¹ [October 13, 2020, Finance/Government Operations and Economic Development Committee Meeting Item 14, FY 2022 Budget Development: Revised Analysis of Nonprofit Human Services Grant Funding.](#)



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purposes of capacity building or small-scale innovative ideas or projects. The budget for this program is approximately 4 to 5 percent of the total competitive grant process annually and is deducted from the total competitive process budget.

For the HSNP, the Board of Supervisors adopted broad Areas of Need categories that focus on the impact or outcomes that nonprofit programs will have on the community:

- **Prevention and Self-sufficiency:** Services focused on assisting individuals and families in becoming and/or remaining independent and stable, and providing tools, skills, strategies, and resources to individuals and families.
- **Crisis Intervention and Diversion:** Services provided to individuals and families in crisis to overcome immediate problems, and reduce or prevent further penetration to more restrictive and expensive higher-level services.
- **Long-term Support:** Services that focus on assisting individuals who have continuing, long-term support needs to remain healthy, safe, and independent in the community.
- **Improved Quality of Human Services:** Services and opportunities provided to individuals, organizations, and communities that enhance the quality, accessibility, accountability, and coordination of services provided by community organizations.

Core Services Contracts

In FY 2022, the Board continues to provide funding for organizations that provide core safety net services. Core Services providers meet the critical safety, health, transportation, and emergency shelter needs of those most vulnerable and disadvantaged in the community and are considered an arm of County Government. The Division of Procurement issues requests for proposals for healthcare services, domestic violence services, and aging and disability support services. Currently the County holds five contracts for Core Services. The FY 2022 Proposed Budget includes an allocation of \$760,476 for these organizations.

Creative Communities Partnership Grant

The County currently receives Creative Communities Partnership funds from the Virginia Commission for the Arts, which is then distributed to nonprofit arts services providers in the County. The budget received from the Commonwealth is \$4,500 annually.

Financial Summary – Human Services Program

	FY 2021 Adopted	FY 2022 Proposed	FY 2023 Projected
Expenditures			
Competitive Grant Process ²	\$1,157,124	\$1,831,570	\$1,886,517
Core Service Providers	760,476	760,476	783,290
Creative Communities Partnership Grant	4,500	4,500	4,500
Total – Expenditures	\$1,922,100	\$2,596,546	\$2,674,307
Revenues			
Intergovernmental – Commonwealth	\$4,500	\$4,500	\$4,500
Total – Revenues	\$4,500	\$4,500	\$4,500
Local Tax Funding	\$1,917,600	\$2,592,046	\$2,669,807

² Expenditures for the mini-grant program are included in the Competitive Grant Process category but were previously a separate line item in prior budgets.



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Nonprofit Organizations – Economic Development

The FY 2022 Proposed Budget includes an overall allocation of \$319,340 for the economic development organizations.

Financial Summary – Economic Development

	FY 2021 Adopted	FY 2022 Proposed	FY 2023 Projected
Expenditures			
Operating and Maintenance	\$269,340	\$319,340	\$322,533
Total – Expenditures	\$269,340	\$319,340	\$322,533
Local Tax Funding	\$269,340	\$319,340	\$322,533

Economic Development Organizations – Detail

Department / Description	FY 2021 Adopted	FY 2022 Proposed	FY 2023 Projected
Loudoun Small Business Development Center	\$100,000	\$100,000	\$101,000
Loudoun Small Business Development Center (SBDC) helps entrepreneurs in Loudoun County start, manage, and grow their businesses through education, expert counseling, and networking support to residential and virtual Mason Enterprise Center (MEC) clients in addition to all Loudoun residents and small business owners.			
Mason Enterprise Center	\$119,340	\$119,340	\$120,533
MEC in Loudoun focuses on the development and expansion of small businesses in the County. MEC focuses the energy, skills, and intellectual capacity of George Mason University and surrounding communities on the engagement, education, and growth of scalable businesses to enhance the entrepreneurial ecosystem and impact economic development.			
Washington Airports Task Force	\$50,000	\$50,000	\$50,500
The Washington Airports Task Force (WATF) fosters the role of air transportation in the economic and cultural life of the National Capital Region and its neighboring states. WATF works to cultivate relationships to create sustainable air service and economic growth. WATF is goal-oriented, and its work in concert with both the public and private sectors helps catalyze hundreds of millions of dollars in economic return.			
Northern Virginia Economic Development Alliance (NOVA EDA) ³	\$0	\$50,000	\$50,500
In the fall of 2019, ten counties and cities aligned as the Northern Virginia Economic Development Alliance (NOVA EDA) to promote Northern Virginia as a great place to do business. The primary function of the NOVA EDA is to assist the individual economic development agencies with activities focused on regional brand creation and promotion, and to fully engage with the Virginia Economic Development Partnership as a recognized Regional Economic Development Organization (REDO).			

³ This is a FY 2022 resource request and is presented and narratively described in the Department of Economic Development’s narrative.